



Gain hands-on experience with the most powerful drivers of effective leadership.

Soft skills power leader impact! Without a specific set of soft skills, leadership will be ineffective. Every theory, practice, model, and style of leadership is dependent on these soft skills, benchmarked on 1000+ high-performance leaders. The research that has identified, defined, and measured these skills has been made possible by an exceptional group of behavioral scientists who launched SuccessFinder and PersonalityDNA.

These Leadership assessment tools offer the only statistically sound, predictive analytics that:

- **Demonstrate why and how** a specific set of behavioral competencies is required to lead effectively
- **Quantify your current level** of effectiveness
- **Accurately predict** the likelihood of your success in a specific leadership context and role
- **Map out a development plan** that strengthens your leadership effectiveness.



Experience them for yourself. Gain deep understanding into:

- Why you view the world as you do.
- Why you relate in a predictable way with most people.
- Why your personality is the secret to your leadership success
- Your top leadership strengths in relation to:
 - **12 leadership styles** (executive style, operational style, supervisory style, project style, entrepreneurial style, consulting style, and individual contributor style)
 - **5 leadership talents** that enhance leadership at all three levels of C-Suite, executive, and operational leadership
 - **5 universal leadership responsibilities** (vision, strategy, inspiration, drive, and empowerment)
 - **4 pillars of team leadership** (leadership with purpose, achievement, competency, people)





How is this possible?

The SuccessFinder and Personality DNA are based on rigorous empirical research that first defined the 85 traits contained in the periodic table of human behavior, followed in turn by discovering that there is a statistically significant correlation between these traits and career fit and leadership efficacy across every vertical sector.

No other behavioral assessment offers this type of evidence-based research or level of accurate predictive insight. This predictive capability delivers exceptional value to:

You:

- designing your leadership development plan
- determining your current leadership strengths and performance gaps
- navigating your career and leadership trajectory

Your Organization:

- identifying high-potential leadership candidates
- designing and delivering effective leadership programs
- creating high-impact succession plans
- creating high-performance teams



View our Virtual Tour:

Our tour-based demo process walks you through a guided tour of our leadership assessment and consulting process. Simply click on this demo link to access the guided tour: **DEMO LINK WILL GO HERE.**

