

### Leadership is a team sport!

Embrace the most powerful drivers of effective leadership, from selection to development to advancement. Without the soft skills, leadership will be ineffective.

Every theory, practice, model, and style of leadership is dependent on these soft skills, benchmarked on an exceptional group of 1000+ high-performance leaders. The research that has identified, defined, and measured these skills has been made possible by an exceptional group of behavioral scientists who launched SuccessFinder and PersonalityDNA.

# These Leadership assessment tools offer the only <u>statistically sound</u>, <u>predictive analytics that:</u>

- Demonstrate why and how a specific set of behavioral competencies is required to lead effectively
- Quantify your current level of effectiveness
- Accurately predict the likelihood of your success in a specific leadership context and role
- Map out a development plan that strengthens your leadership effectiveness.

## Experience them for yourself. Develop your team members with MRI-like precision, purpose and results! Gain deep understanding into:

- Why you view the world as you do.
- Why you relate in a predictable way with most people.
- Why your personality is the secret to your leadership success
- Your top leadership strengths in relation to:
  - 12 leadership styles (executive style, operational style, supervisory style, project style, entrepreneurial style, consulting style, and individual contributor style)
  - 5 leadership talents that enhance leadership at all three levels of C-Suite, executive, and operational leadership
  - 5 universal leadership responsibilities (vision, strategy, inspiration, drive, and empowerment)
  - 4 pillars of team leadership (leadership with purpose, achievement, competency, people)













### How is this possible?

The SuccessFinder and Personality DNA are based on rigorous empirical research that first defined the 85 traits contained in the periodic table of human behavior, followed in turn by discovering that there is a statistically significant correlation between these traits and career fit and leadership efficacy across every vertical sector.

No other behavioral assessment offers this type of evidence-based research or level of accurate predictive insight. This predictive capability delivers exceptional value to:

#### You:

- designing your leadership development plan
- determining your current leadership strengths and performance gaps
- navigating your career and leadership trajectory

#### **Your Organization:**

- identifying high-potential leadership candidates
- designing and delivering effective leadership programs
- creating high-impact succession plans
- · creating high-performance teams

#### **Our Demo Program:**

Our demo program introduces you to these leadership soft skills, asks you to rate yourself in relation to your current strength in these skills and then review samples of the various leadership reports that are available to you. We then illustrate how our consulting process enables you to understand your current leadership profile and embrace a development plan that is tailored to your leadership assessment results.

Our tour based demo process walks you through a guided tour of the assessment and consulting process. Simply click on this demo link to access the guided tour. **DEMO LINK WILL GO HERE.** 



Choose against your profound core nature, and you will embark on a career and leadership struggle with inner stress that consumes your energy and produces only personal frustration – and a high likelihood of career failure. Choosing to be your true self will result in self-actualization and a leadership journey that gives you energy and gratification.





